



## SOUTHEAST EUROPE AND SWEDEN ICT SEMINAR

Welcome to a Networking Seminar where you can meet new partners and learn more about the latest ICT developments in Sweden, Bulgaria, Macedonia and Serbia. ICT companies from each country will attend the seminar. Expand your international network – explore new ideas and develop business and project opportunities by participating in highly stimulating pre-booked business meetings.

The seminar is a pre-event to the leading Swedish conference Lindholmen Software Development Day, Thursday 22 October, <http://softwareday.lindholmen.se/en>

- Bulgaria ranks 3rd worldwide in the number of certified IT professionals and well developed ICT sector.
- In Macedonia the IT and software industry is one of the fastest growing industries, with a growth rate of about 47% in the last 5 years. The Irish company Barracuda FX is expanding its Research & Development operations in Macedonia.
- Computer software is one of Serbia's key export products. In 2013 Serbian IT industry ranked 40th globally when it comes to value of exported software.
- West Sweden hosts an ICT Sector diversified into Gaming, Vehicle ICT, Microwaves, eHealth and Smart Grids.

Program	Welcome Presentation of the countries and the strengths of each ICT Cluster <i>Erik Behm, Business Region Göteborg ICT</i> <i>Galateya Kolikova, Embassy of the Republic of Bulgaria</i> <i>Mirjana Naumoska, Invest Macedonia</i> <i>Marina Blagojevic, Director, ICT network, Serbia</i> Pre-booked business meetings - matchmaking
Date	Wednesday, 21 <sup>st</sup> of October 2015
Time	13.00 - 16.00
Where	Business Region Göteborg, Norra Hamngatan 14, Göteborg
Attendance Fee	Free of charge
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